



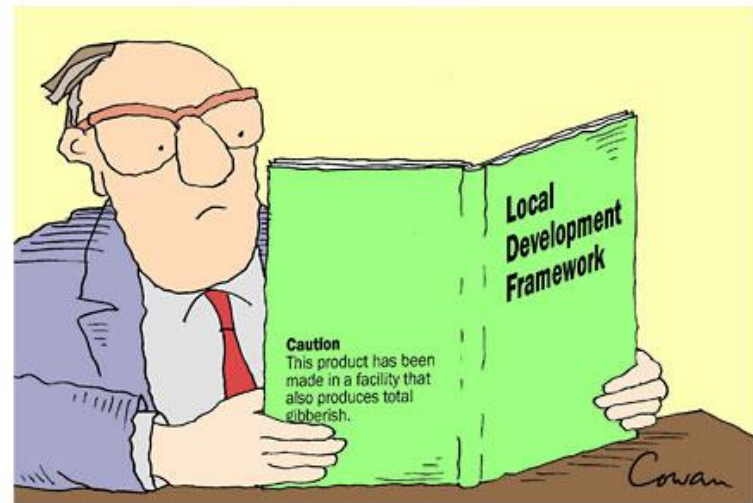
Planning for Healthy Living

Caroline King
Director of Planning

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Town of Yarmouth Public Perception

- Negative Notions & History
 - Regulatory
 - Rigid
 - One-Size fits all
 - Downtown - South End - Starrs
- Lack of AT Ownership



"OK, LET'S SEE YOUR BUILDING PERMIT"

Municipal Planning Strategy Review

- Rethink Traditional Planning
 - Do we need this?
 - Why do we have this?
 - What are we trying to achieve?
- Commenced March 2015
- MMM Group
- Collaboration with Town Staff



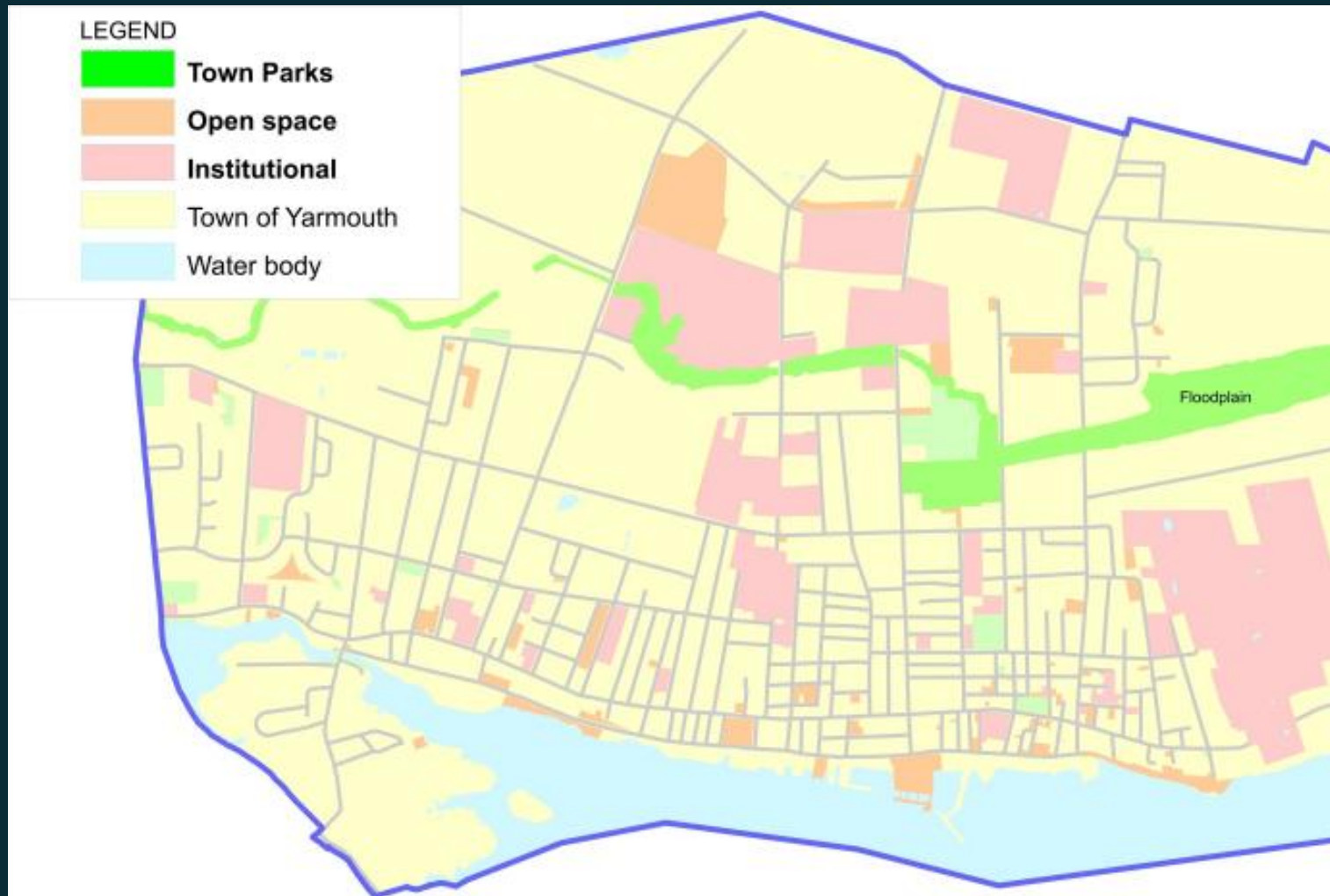
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Areas of Interest

- Healthy Living
- Historic Property Preservation
- Economic Development
- Immigration
- Ageing Population
- Family Retention
- Climate Change and Nature Protection
- Affordable Housing



Are we a healthy Town?



- 15 hectares of parks – public owned
- 80 hectares – private owned (i.e. golf course)
- 7.4 km of trails & 4.5 km of rail and waterfront multi-use

What does the MPS say?

- Work with Government to Develop Programs and Services for Health
- Promote the Western Regional Health Centre – Health Campus
- Enhance Recreational Facilities and AT Infrastructure
- Support RCMP Youth Crime Prevention
- Support Tri-County School Board with Unhealthy Trends (teen pregnancy, obesity, smoking, inactivity)
- Improve Public Engagement in Decision Making Process

Healthy & Safe Community (p. 138-9)

In order for people to want to be here, it has to be safe and a place where people can be healthy and remain healthy. This requires resources that support active lifestyles and creates an environment where people have access to health and safety related programs and services



Public Participation as a Measuring Tool

- Social Media Campaign
- Survey Monkey Surveys
- Planning Newsletter
- Podcast – Planning on the Edge
- Attend Local Meetings
- Roundtable Public Meeting
- Staff Strategy Workshops
- Private Meetings
- Planners on the Street
- What Would You Like to See?



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How Does the Public See Us?

**Biking to
work is
Difficult**

**More Family
Planning**

**Need Inter-
connectivity**

**Need
Community
Gardens**

**Healthy
Community
includes physical,
mental, cultural**

**More Freedom
to Play and
Choices for
Children**

**More Trails &
Connections**

**Encourage
More Live
Where You
Work**

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Recommended Planning: Healthy Community

- Concept plans for active transportation and street design
- Allow for density bonus
- Require active transportation connections and related facilities instead of parkland dedication (option)
- Allow for Infill & Increased Development
 - Remove parking requirements
 - Reduce lot requirements
 - Introduce more uses- 2 km radius (i.e. housing, local commercial)
 - Incentives for landscaping and design features

15.4 Special Set-Back Requirements – C-2 Zone

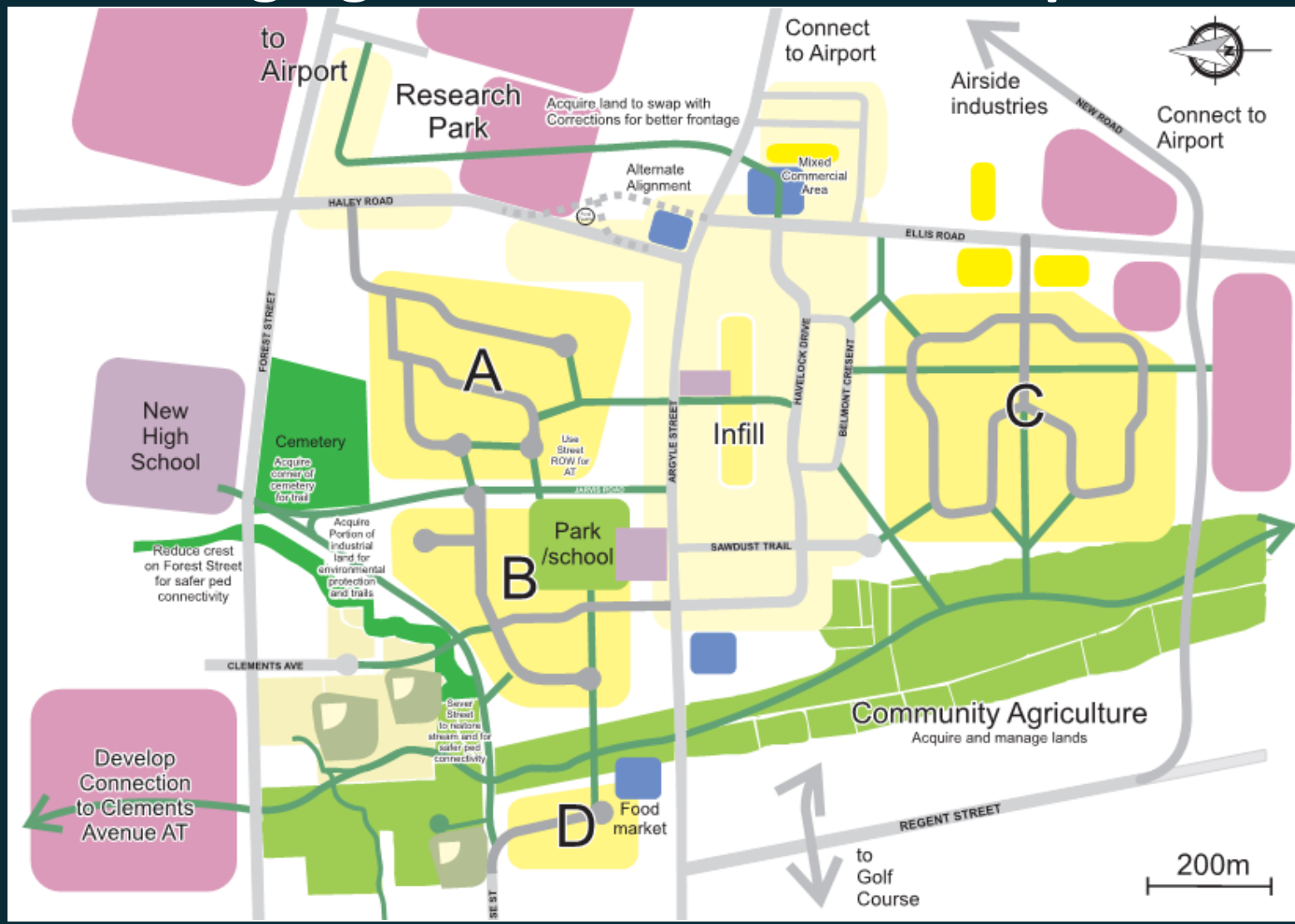
No building shall be located closer than sixty (60) feet from any public right-of-way or street, whether deemed open (maintained) or closed (not maintained). In the case of any C-2 use in excess of fifty thousand (50,000) square feet in gross floor area, the minimum set-back shall be two hundred (200) feet from any public right-of-way or street, whether deemed open (maintained) or closed (not maintained).

Intent? Result?

Encouraging Mixed Use with Concept Plans

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Next Steps

- Draft Strategy for Dec
 - Further Public Participation
 - Bring to Council

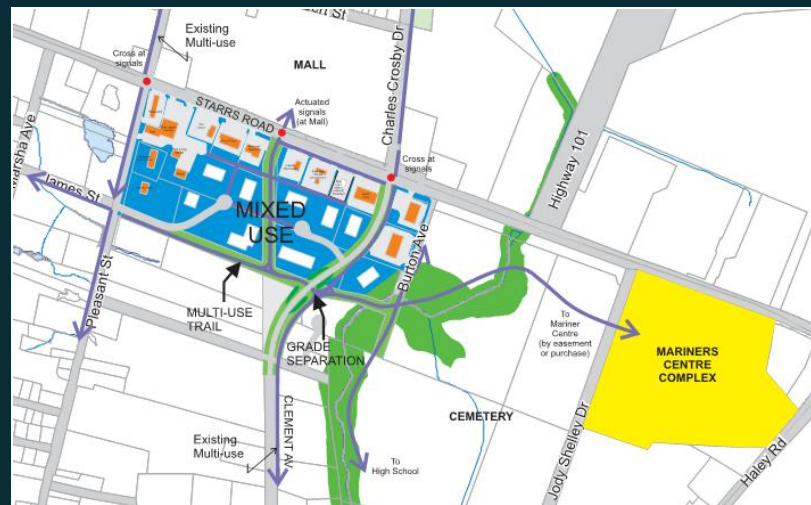
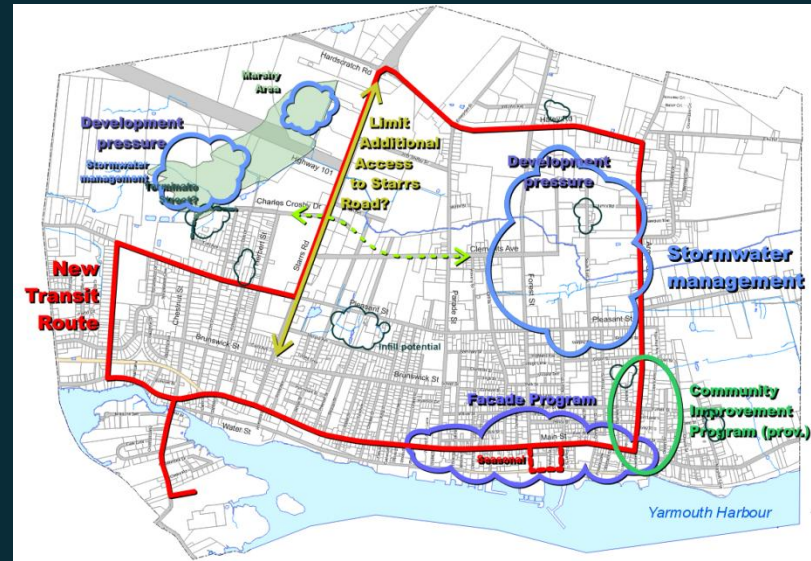


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Finished Product

- Complete & Adopt by March 2016
- Strong Clear Document
 - Supports development
 - Represents feedback from residents, developers, and businesses





Thank You

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